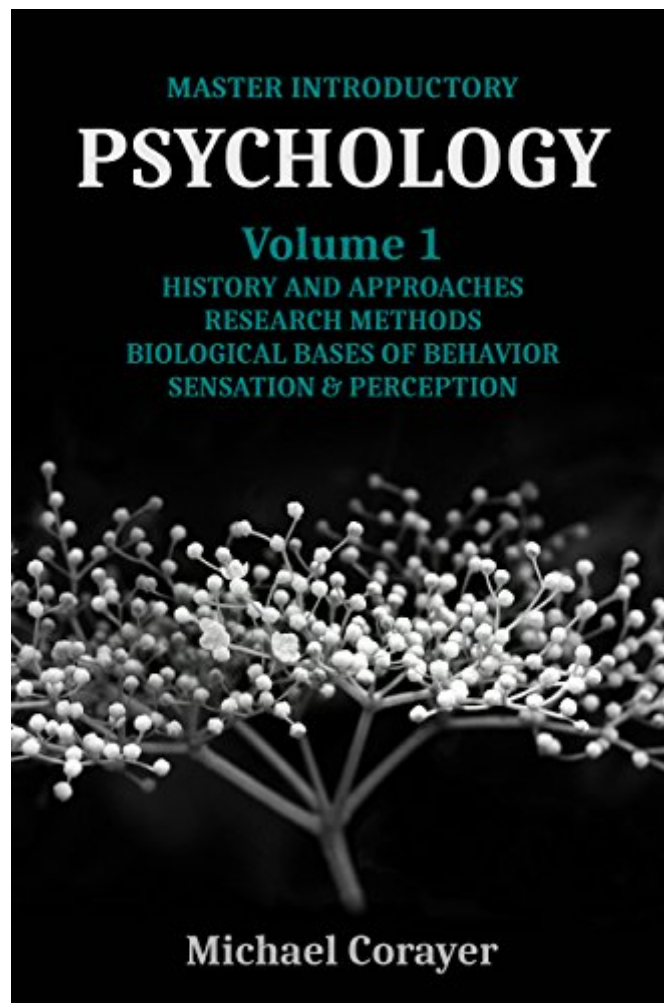


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Master Introductory Psychology Volume 1: History And Approaches, Research Methods, Biological Bases Of Behavior, Sensation & Perception



Synopsis

This series gives you all the relevant information you need for any introductory psychology class or for self-study. The Master Introductory Psychology series breaks down all the key concepts in psychology, providing an engaging and memorable guide for each unit. Clear explanations and examples are combined with helpful memory strategies so content can stick in your head after a single reading. It's like having your own personal tutor guiding you through all of the important ideas you need to know. Each unit also includes a key terms list for review, as well as extensive references for tracking down original papers or exploring subjects in more detail. Don't settle for dry definitions or endless multiple-choice questions that don't develop true understanding. Instead get the guide that builds a solid foundation so you can master introductory psychology. Volume 1 of this series covers the history and approaches of psychology, research methods, biology, and sensation & perception.

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Customer Reviews

As an AP Psychology student who initially took the class for the sake of credits, this book does a

great job to spark students' potential interests for psychology. The textbook by Schacter (I would describe it as pretty dry) we use in class is although well-written, but not concise enough for students to receive the message clearly and efficiently. In this book, however, the voice is distinct and the text is easy-to-read, allowing us to clearly grasp the ideas fast and clear with the help of anecdotes that Corayer provides in the text that accompanies the explanations.

I received a free copy of this book to use in my classroom and it has been extremely beneficial. The writing is clear and easy to understand. It is very well organized and well put together. I have recommended it to all of my students. Thanks for the great book!

Having had the great fortune of learning from Corayer, I highly recommend this book to anyone who is interested in learning more about psychology. Corayer's succinct and clear writing style makes his selection of important psychology concepts and research stick to your head even years after learning from him. His selection of research has also prepared me rather well for college psychology courses.

Michael Corayer is not only able to present the concepts contained in this book in a clear, concise manner, but he does so while remaining consistently engaging throughout the entire text. I'd recommend this in a heartbeat to anyone interested in psychology, whether you're new to the field or looking to brush up on the basics.

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